



Dear Colleague

COMMUNITY PHARMACY PUBLIC HEALTH SERVICE POSTER CAMPAIGNS 2022

Summary

1. This Circular advises NHS Boards and community pharmacy contractors of the next Public Health Service (PHS) poster campaign topic which will start to be distributed to pharmacies from 11 April 2022.

2. Please refer to Annex A for the campaign creative. Information leaflets will also be sent to pharmacies. Further detail about SARCS is available on the NHS Inform website at www.nhsinform.scot/SARCS

3. The Scottish Government campaign activity for 2022-23 is currently being finalised and a more detailed list for the year will be issued in due course.

Background

4. As part of the Public Health Service (PHS), community pharmacy contractors are required to display specified posters at set times to support national public health campaigns.

5. The contract for the management of Scottish Government posters in pharmacies moved to APS Group in March 2021. The PHS posters are now mailed direct to each pharmacy location by APS Group and pharmacy contractors should ensure the poster is displayed for the duration of the dates given in the Annex.

6. If any pharmacy requires a replacement poster holder they should contact APS Group at email: stockorders.DPPAS@theapsgroup.com and a replacement will be sent.

7. The content of this Circular has been agreed with Community Pharmacy Scotland.

8 April 2022

Addresses

For action

Chief Executives, NHS Boards

For information

NHS Directors of Pharmacy

Enquiries to:

Pharmacy & Medicines
Division
1st Floor East Rear
St Andrew's House
EDINBURGH
EH1 3DG
Email:
PharmacyTeam@gov.scot

www.gov.scot



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Action

8. NHS Boards are asked to copy this Circular to all community pharmacy contractors on their pharmaceutical list.

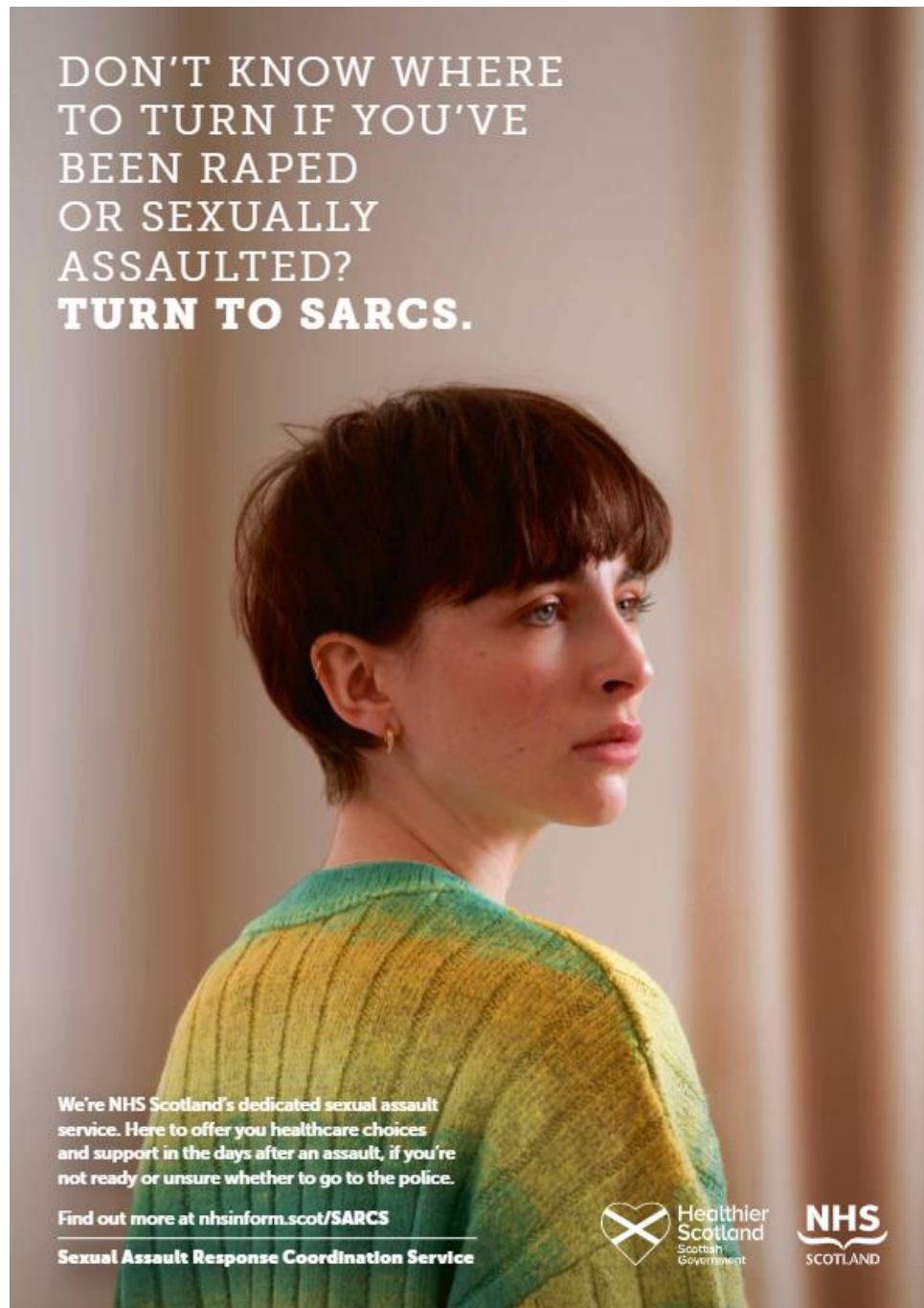
Yours sincerely

A handwritten signature in blue ink, appearing to read 'Alison Strath', with a long horizontal flourish extending to the right.

Alison Strath
Chief Pharmaceutical Officer
Pharmacy & Medicines Division

Public Health Service Poster Campaign from 11 April 2022 to 29 May 2022

Sexual Assault Response Coordination Service (SARCS)



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BEEN RAPED
OR SEXUALLY
ASSAULTED?
TURN TO SARCS.


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Find out more at nhsinform.scot/SARCS

Sexual Assault Response Coordination Service



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