



Dear Colleague

COMMUNITY PHARMACY PUBLIC HEALTH SERVICE POSTER CAMPAIGNS 2022

Summary

1. This Circular advises NHS Boards and community pharmacy contractors of the next Public Health Service (PHS) poster campaign topics which will start to be distributed to pharmacies from 12 July 2022.

2. Please refer to Annex A for the campaign creatives. Further detail about Lyme disease is available on the NHS Inform website at – [Lyme disease symptoms & treatments - illnesses & conditions | NHS inform](#) and information about lung cancer is at [Lung cancer - illnesses & conditions | NHS inform](#).

Background

3. As part of the Public Health Service (PHS), community pharmacy contractors are required to display specified posters at set times to support national public health campaigns.

4. The contract for the management of Scottish Government posters in pharmacies moved to APS Group in March 2021. The PHS posters are now mailed direct to each pharmacy location by APS Group and pharmacy contractors should ensure the poster is displayed for the duration of the dates given in the Annex.

5. If any pharmacy requires a replacement poster holder they should contact APS Group at email: stockorders.DPPAS@theapsgroup.com and a replacement will be sent.

30 June 2022

Addresses

For action

Chief Executives, NHS Boards

For information

NHS Directors of Pharmacy

Enquiries to:

Pharmacy & Medicines
Division
1st Floor East Rear
St Andrew's House
EDINBURGH
EH1 3DG
Email:
PharmacyTeam@gov.scot

www.gov.scot



6. The content of this Circular has been agreed with Community Pharmacy Scotland.

Action

7. NHS Boards are asked to copy this Circular to all community pharmacy contractors on their pharmaceutical list.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Alison Strath', with a long, sweeping tail extending to the right.

Alison Strath
Chief Pharmaceutical Officer
Pharmacy & Medicines Division


Public Health Service Poster Campaigns

* Note that dates are subject to change


Lyme disease 12 July – 1 August 2022

Lung cancer 2 August – 5 September 2022

Lyme disease graphic




**FIND A TICK?
REMOVE IT QUICK.**



Lyme Disease is spread by ticks and can be a serious condition if not treated early. If you find one on your body, remove the whole tick carefully.

If you get a red circular rash on your skin, or develop flu-like symptoms visit nhsinform.scot/lyme-disease for more info.



Healthier
Scotland
Scottish
Government

Lung cancer graphic



**DON'T LET
LUNG CANCER
MAKE ITSELF
AT HOME.**

Unusual breathlessness or a persistent cough that's new or different for you, and lasts over 3 weeks, could be lung cancer — especially if you're over 40.

The sooner it's found, the easier it is to treat.
Contact your GP practice without delay.