

Dear Colleague

COMMUNITY PHARMACY PUBLIC HEALTH SERVICE POSTER CAMPAIGNS 2019-20

Summary

1. This Circular advises NHS Boards and community pharmacy contractors of Public Health Service (PHS) poster campaign topics for the remainder of the 2019-20 financial year.
2. The campaign schedule is attached at the **Annex** to this circular.

Background

3. Tactical Media will distribute the materials to community pharmacies at the appropriate times.
4. Any broken PHS poster holders should be reported directly to Tactical Media for repair/replacement either by telephoning 0800 694 0810 or emailing cps@tacticalmedia.co.uk.
5. The content of this Circular has been agreed with Community Pharmacy Scotland.

Action

6. NHS Boards are asked to copy this Circular to all community pharmacy contractors on their pharmaceutical list.

Yours sincerely



Rose Marie Parr
Chief Pharmaceutical Officer/
Deputy Director Pharmacy & Medicines Division

6 September 2019

Addresses

For action

Chief Executives, NHS Boards

For information

NHS Directors of Pharmacy

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Public Health Service Poster Campaigns 2019-2020*

2 September – 3 November 2019	Count14 Alcohol Campaign
4 November – 8 December 2019	Antimicrobial Resistance
9 December – 5 January 2020	Be Ready for Winter (Dr Owl)
6 January – 2 February 2020	Tobacco/ Quit Your Way
3 February – 15 March 2020	Organ Donation
16 March – 12 April 2020	Be Ready for Easter (Dr Owl)

Notes:

*Campaign topics and timings are subject to change.