



Dear Colleague

## COMMUNITY PHARMACY PUBLIC HEALTH SERVICE POSTER CAMPAIGNS 2020-21

### Summary

1. This Circular advises NHS Boards and community pharmacy contractors of Public Health Service (PHS) poster campaign topics for the remainder of the 2020-21 financial year.
2. The campaign schedule is attached at the **Annex** to this circular.

### Background

3. As part of the Public Health Service, community pharmacy contractors are required to display specified posters at set times to support national public health campaigns.
4. The content of this Circular has been agreed with Community Pharmacy Scotland.

### Action

5. NHS Boards are asked to copy this Circular to all community pharmacy contractors on their pharmaceutical list.

Yours sincerely

**Alison Strath**  
Interim Chief Pharmaceutical Officer  
Pharmacy & Medicines Division

29 December 2020

---

### Addresses

#### For action

Chief Executives, NHS Boards

#### For information

NHS Directors of Pharmacy

---

### Enquiries to:

Pharmacy & Medicines  
Division  
1<sup>st</sup> Floor East Rear  
St Andrew's House  
EDINBURGH  
EH1 3DG  
Email:  
[PharmacyTeam@gov.scot](mailto:PharmacyTeam@gov.scot)

[www.gov.scot](http://www.gov.scot)



**Public Health Service Poster Campaigns for remainder of 2020-2021\***

7 December – 3 January 2021	NHS24 Winter Campaign
4 January – 31 January	Smoking Cessation
1 February – 28 February	Detect Cancer – Early Lung Cancer
1 March – 31 March	Medicines: Care and Review

**Notes:**

\*All campaign topics and timings are subject to change.